



Service Company Memberships

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WESTERN ENERGY INSTITUTE (WEI) is an association serving the electric and gas industries, both public and private, throughout the Western United States and Canada. Membership is comprised of 80+ energy companies, including gas pipeline, electric and gas distribution, electric generation, power marketers and 200+ industry service providers. To learn more about WEI structure, our Board of Directors, mission and history, view the association overview at westernenergy.org/ao.

SERVICE COMPANY MEMBERSHIP affords an important opportunity for service providers to be involved in WEI programs, networking events, planning efforts and leadership. The industrial and market knowledge of our service company members, who provide educational information and share new technologies, is a valuable resource for our utility members. WEI programs also provide numerous opportunities to make products and services visible to key utility decision makers.

MEMBERSHIP BENEFITS

CONTACTS

Direct access to the WEI Member Directory, a detailed contact list of utility leaders and key decision makers.

RELATIONSHIPS

WEI events and committee participation provide opportunity to network with peers and industry leaders to build your customer base.

PROMOTION

Company listing, direct web link and description of products and/or services listed in the WEI Member Directory. Wide variety of sponsorship and vendor display opportunities.

LEADERSHIP

Develop leadership skills and work directly with utility members to plan program content by serving on a committee or Program Development Team (PDT).

DISCOUNTS

Save on conference and vendor display registration fees. All employees of WEI member companies are eligible for discounted rates.



Involvement Opportunities

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SPONSORSHIP RECOGNITION, MARKETING + OPPORTUNITY

There are many options for sponsorship including networking events, program logistics and special services. Sponsors receive multiple types of recognition in marketing and on-site. Sponsorship is available for most WEI programs, and opportunities are only limited by imagination and budget.

Contact WEI to design a unique sponsorship package

VENDOR DISPLAYS PROMOTION, CONNECTION + EXCLUSIVITY

Display products and/or services to a targeted audience. Events are intimate and generally limited to 35 vendors or less, and offer exclusive opportunities to capture the attention of key utility decision makers.

Visit westernenergy.org/displays to view upcoming vendor display opportunities

PROGRAM ATTENDANCE NETWORK, LEARN + PARTICIPATE

Conferences, forums and training programs are developed to facilitate discussion of best practices, industry trends and critical issues; and provide opportunity for collaboration and networking with key contacts.

Visit westernenergy.org/programs to explore all WEI programs

COMMITTEE + PDT MEMBERSHIP PLAN, CREATE + COLLABORATE

Serving on a Committee or Program Development Team (PDT) develops leadership skills, guides program direction and provides further interface with utility members. In addition, service company members have five seats available on the Board of Directors, and one seat on the Executive Committee.

LECTURE AND TEACH EDUCATE, SHARE + ENGAGE

Service company members are uniquely positioned to present at a variety of different WEI workshops, schools, forums and conferences. Many are designed to educate and update attendees on technical topics and new business improvement opportunities.

To submit an abstract, visit: westernenergy.org/abstracts/.



Membership Levels + Dues Structure

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ALL LEVELS OF MEMBERSHIP INCLUDE STANDARD WEI SERVICE COMPANY MEMBER BENEFITS AND AMPLE OPPORTUNITY FOR INVOLVEMENT THROUGHOUT THE YEAR.

PLATINUM \$12,000

Added benefits of platinum level membership:

- Invitation to attend the winter Board of Directors meeting
 - Includes complimentary registration for welcome reception and dinner
- One ticket to attend the fall Board of Directors dinner at the WEI Annual Meeting
- Recognition of Platinum level sponsorship at the following programs:
 - Board of Directors - Operations Conference - Women in Energy Symposium
 - Annual Meeting - Customer + Corporate Symposium - Executive Planning Committee
- Logo in official WEI quarterly publication, Western Energy
- Logo listed in all WEI program guides
- Acknowledgment of sponsorship level on WEI website
- Opportunity to apply for Business Acumen for Emerging leaders program
- Three complimentary registrations

GOLD \$6,000

Added benefits of gold level membership:

- Recognition of Gold level sponsorship at the following programs:
 - Annual Meeting - Customer + Corporate Symposium
 - Operations Conference - Women in Energy Symposium
- Name listed in official WEI quarterly publication, Western Energy
- Logo listed in all WEI program guides
- Acknowledgment of sponsorship level on WEI website
- Opportunity to apply for Business Acumen for Emerging leaders program
- Two complimentary registrations

SILVER \$950

Includes referenced service company membership benefits and involvement opportunities.