

Western Energy Institute/WE Magazine

2021 Annual Photo Contest Rules

General Conditions

- By submitting your photo and entering into this contest, you agree to these official contest rules.
- You grant WEI the right to use the photo in any manner in connection with WEI's business, including but not limited to, use in marketing materials, magazine, websites, annual reports, and in connection with this contest, in print or digital form.
- WEI reserves the right to edit photographs to meet the needs of our audience, editorial style and space requirements.
- By submitting a photo to this contest, you represent and warrant that you are the sole and exclusive author and owner of the photograph and all rights therein and you have the full and exclusive right and authority to submit the photograph to this contest.

Entry Period

- Submissions to the WEI Annual Photo Contest are accepted from August 20, 2021 until October 15, 2021.

Who May Enter

- The contest is open to WEI Energy and Service Company Members only.
- All employees at WEI Member Companies are considered Members. To see if your company is a WEI Member, please visit <http://www.westernenergy.org/members>.

Eligible Photographs

- All submitted photographs must be relevant to the natural gas or electric utility industry.
- **Photographs must have a resolution of at least 300 dpi when scaled to a minimum dimension (either length or width) of 10 inches.**
- The photograph must not have won any previous awards, prizes, or competitions.
- Image can be in RGB, CMYK or grayscale color mode.
- Photograph cannot be digitally illustrated, though minor adjustments to color and/or lighting will be accepted.
- Photographs may be from any time and do not have to be taken within the last calendar year.
- There is no limit on the amount of photographs each contestant may enter.

How to Enter

- Please submit your photo by October 15, 2021.
- Please email your photo submission to: roberts@westernenergy.org

- **Include in your email submission:** Photographer name, associated WEI Member company, date or year the photograph was taken, photographer's social media tags, and an optional image caption with a 30-word count max.

Judging

- Judging will be conducted by a diverse panel of WEI Members that are not part of the contest and, if possible, a professional photographer.
- The judging will be blind and will not include any photographer or company information beyond what is evident in the photograph.

Prizes

- The 1st Place winner will receive a \$100 USD Visa gift card. No other monetary prizes will be given.
- There will be three winners with the following benefits:
 - 1st Place: Photo placement on the cover of WE magazine and featured on the WEI website. The 1st place winner will also receive a \$100 USD Visa gift card.
 - 2nd Place: Photo featured inside WE magazine and on the WEI website.
 - 3rd Place: Photo featured inside WE magazine and on the WEI website.
- Top Finalists: A collection of top-ranking photos will appear inside WE magazine and on the WEI website and social media channels.
- Other: All photos will have the chance to be featured in future WEI marketing materials.

Announcement

- The 1st place winner and top finalists will be revealed in the Winter 2022 issue of WE magazine.