WHAT IS GUF1?

Gas Utility Fundamentals + Insights (GUF1) adopts a fresh and interactive educational platform providing attendees with a deep understanding of how the natural gas utility industry works, and an improved awareness of their own roles within their organizations. Participants also acquire a broad comprehension of critical issues affecting the energy industry, as well as the interplay between utilities and stakeholders.

WE1 offers the course in two formats:

1. **Member-Hosted** – The course takes place at your company location and provides a unique, individualized training experience.

2. **WE1-Hosted** – The course brings together a wide variety of energy professionals from across the industry for a one-day training session, often hosted at the WE1 office in Portland, Oregon.

WHO SHOULD ATTEND

This course is designed for utility and service company employees seeking to broaden their understanding of the operations and business aspects of the natural gas industry – regardless of their experience level or field of work. Participants who benefit most are:

- Professionals who are newly hired into the energy industry;
- Experienced energy employees who have been in limited business functions for much of their careers;
- Identified early-career high performers;
- Employees interested in gaining insider knowledge on contemporary topics; and
- Service company employees whose energy business acumen will benefit from understanding the history, structure and emerging issues facing their customers.
COURSE FORMAT

GUFI is designed to be offered as one full-day course, but can be tailored to your organizational needs. The modular design of the curriculum allows the course to be expanded, contracted and modified. The focus is on regional issues that impact our Member companies and Western North American natural gas markets.

Each module is presented in a one-hour classroom setting, accompanied by a slideshow, a detailed course workbook for each participant, classroom exercises, and ample time for Q&A.

A RECORD OF SUCCESS

Past attendees agree that GUFI offers immense benefits. Since the course began over three-years-ago, participants on average rank it a 9.1 out of 10.

“Great introduction and overview of the gas industry. Lots of helpful and interesting information which was well prepared and planned out.”
– GUFI Student, November 2016

ATTENDEE EVALUATION SCORES

QUESTIONS?

To inquire about how the curriculum can be tailored to best fit your organization’s needs, please contact Eric Christenson at 971.303.2118 or christenson@westernenergy.org.

To view a list of upcoming WEI-Hosted GUFI courses, please visit our website at westernenergy.org/programs.