

# Western Energy Institute/WE Magazine

## 2019 Annual Photo Contest Rules

### General Conditions

- By submitting your photo and entering into this contest, you agree to these official contest rules.
- You grant WEI the right to use the photo in any manner in connection with WEI's business, including but not limited to, use in marketing materials, magazine, websites, annual reports, and in connection with this contest, in print or digital form.
- WEI reserves the right to edit photographs to meet the needs of our audience, editorial style and space requirements.
- By submitting a photo to this contest, you represent and warrant that you are the sole and exclusive author and owner of the photograph and all rights therein and you have the full and exclusive right and authority to submit the photograph to this contest.

### Entry Period

- Submissions to the WEI Annual Photo Contest are accepted from March 11, 2019 thru June 30, 2019.

### Who May Enter

- The contest is open to WEI Energy and Service Company Members only.
- All employees at WEI Member Companies are considered Members. To see if your company is a WEI Member, please visit <http://www.westernenergy.org/members/>

### Eligible Photographs

- All submitted photographs must be relevant to the natural gas or electric utility industry.
- Photographs **must have a resolution of at least 300 dpi** when scaled to a minimum dimension (either length or width) of 8 inches.
- The photograph must not have won any previous awards, prizes or competitions.
- Image can be in RGB, CMYK or grayscale color mode.
- Photograph cannot be digitally illustrated, though minor adjustments to color and/or lighting will be accepted.

### How to Enter

- Please submit your photo by June 30, 2019.
- Please email your photo submission to: [zapun@westernenergy.org](mailto:zapun@westernenergy.org)
- **Include in your email submission:** Photographer name, associated WEI Member company, date or year the photograph was taken, and an optional image caption with a 30-word count max.

## **Judging**

- Judging will be conducted by a diverse panel of WEI Members that are not part of the contest and, if possible, a professional photographer.
- The judging will be blind and will not include any photographer or company information beyond what is evident in the photograph.

## **Prizes**

- There are no monetary prizes.
- There will be three winners with the following benefits:
  - Grand Prize: Photo placement on the cover of *WE* magazine and featured on the WEI website.
  - 2<sup>nd</sup> Place: Photo featured inside *WE* magazine and on the WEI website.
  - 3<sup>rd</sup> Place: Photo featured inside *WE* magazine and on the WEI website.
- Top Finalists: A collection of top-ranking photos will also appear inside *WE* magazine and on the WEI website.
- Other: All photos will have the chance to be featured in future WEI marketing materials.

## **Announcement**

- The qualifying submitted pictures and the top three finalists will be on display at WEI's Annual Meeting on September 15 – 17, 2019 in Carlsbad, California.
- The winner will be revealed on the cover of the Winter 2019/2020 Issue of *WE* magazine.